



Collaborate With Mo Head Y'all

Mo content. Mo media. No headaches!

Some Brands We've Worked With



A Passion for Beer and Making a Difference

Mo Head Y'all began when the Founder, Ant Blair began sharing his beer experiences through short video reviews on YouTube.

He emphasized the importance of a proper pour, including a frothy head that enhances the overall beer-drinking experience. His knowledge and passion have been appreciated by many, though some have been skeptical, not realizing the significance of a well-poured beer.

As the Mo Head Y'all movement began to gain popularity Ant and his friend Heaven Brainz collaborated on a craft beer fundraiser, the first of its kind. The event, called Beer for Good, aimed to raise funds for charity while enjoying beer. The success of this event resulted in 800 kids receiving Christmas gifts.

However, just as Mo Head Y'all was gaining momentum, the COVID-19 pandemic hit, disrupting plans for road trips and events. Undeterred, in a world where challenges tried to bring the movement to a halt, Mo Head Y'all returns, unshaken by even the mightiest of obstacles, proving that not even a pandemic can stop it.

With the addition of Ole' Deacon Brother Trent, an award-winning brewer and super taster, Mo Head Y'all is stronger than ever before - an unstoppable force that propels conversations, sparks innovation, and spreads Mo Head and Mo Love.

Why Collaborate With Mo Head Y'all?

- **Proven Collaboration Framework:** We refined and recalibrated the Beer For Good framework to create a foolproof process that produces useful and engaging content for use in a variety of media and on multiple web platforms. Follow this link to get an idea of how our process works and what it can produce. <https://beerforgood.org> Our collaboration partners provide the venue, audience, and beer - Mo Head Y'all does the rest!
- **Diversity Rules:** While we're passionate about craft beer, our podcast also explores related topics like science, history, travel, food, pop culture, sports, current news, and trends. Also, our show hosts are as diverse as the topics we cover.

Let's Talk About A Media Collaboration!

The next step is setting up a meeting by Zoom or in person to discuss possibilities and logistics. Reach out to Heaven Brainz at Heaven@MoHeadYall.com to align our schedules. 🍷